

PRESTON HOTEL APPOINTS NEW GENERAL MANAGER JANUARY 2018

The Best Western Plus Samlesbury Hotel has appointed a new general manager.

SQUIRE HOTELS

Constantin Betianu has taken up the reins at the Preston-based 80-bedroom hotel, which is owned by Squire Hotels. A wealth of experience in the industry, Constantin has worked in senior roles at the Marriott Hotel, Preston whilst he also has extensive experience in the cruise industry.

The hotel, which is located just off the M6 motorway, joined the Best Western brand in December 2016 as part of a business enhancing decision. Since then, the hotel has gone from strength to strength and Constantin admits he's excited to see what the future holds.

"This is a dream job for me, it's exciting and already I'm loving my time here," he said.

"I have worked in the area previously and I plan to utilise my experience to help the hotel grow in the city of Preston and further consolidate our position as a leading provider to bolster Lancashire's booming economy and travel and tourism industry.

"Our location is ideal for those looking to explore hidden gems in the North West. It's a superb time to join and we have plenty of plans in place for 2018."

Jodi Masterson, managing director, at Squire Hotels, said: "We're delighted to welcome Costa to the team.

"He has a wealth of experience in the industry and he was the standout candidate. We're sure that his qualities will help take the hotel to the next level."