

PRESTON HOTEL NOMINATED FOR PRESTIGIOUS AWARD MARCH 2018

The Best Western Plus Samlesbury Hotel has once again been shortlisted for a highly prestigious business award.

The venue claimed the Hotel of the Year award in 2017's Lancashire Business Awards and is in the running against six other venues for the accolade.

General manager of the hotel, which is on Preston New Road, Costa Betianu said: "We are delighted to be shortlisted for the Hotel of the Year award.

"It was a proud moment for the hotel to claim the award in 2017 and we have high hopes of claiming the award once again!

"The general public submitted votes to help create the list of finalists. I think this shows how much hard work we put in at the hotel that the public are voting for us.

"Each day, every team member looks to create an unrivalled experience for our guests. We are always looking at ways to enhance the hotel and make guest's stays as comfy as possible."

In 2016, the hotel, which is managed by Squire Hotels, joined the Best Western Plus brand following a business decision to raise the hotel's profile on both a local and national level.

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Jodi Masterson, managing director at Squire Hotels, added: “The decision to join the Best Western brand has really paid off.

“It was a big move for the hotel and I’m delighted we are reaping the awards. We were named the Hotel of the Year in 2017 and we have a chance to win that title again.

“Since joining the team Costa has been a breath of fresh air and I feel his impact at the hotel has only strengthened our entry.”

The awards, organised by Downtown in Business, will take place on Thursday, June 21st at Stanley House Hotel and Spa.